

Coverage:

BBC Radio Humberside, 28 July 2010, 7:55 am:

BBC Manchester, 29 July 2010, 12:45

Express FM, 6 August 2010, 10:35

Dundee Courier & Advertiser, Fife Courier & Advertiser, Perth Courier & Advertiser:

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REACHING OUT OF THE RECESSION

As the nation steps out of the recession the public must learn not be hasty with their spending. UK economic growth has risen 1.1% in the second quarter of 2010, more than twice its economic expectations. The public should remain alerted to high pressured sales tactics that are targeting people during susceptible times.

According to the Call Prevention Registry, the UK's leading anti-nuisance call provider, this is a time when the public must remain vigilant to the reams of sales people that will be cold calling with vengeance this summer due to the news of economic growth.

Over 1.5 billion nuisance calls are made to the British public every year with over half a million receiving over 30 unwelcome calls per month. The British Crime Survey reveals that 1.5 million people a year receive repeated malicious calls and more than 70 % of Brits surveyed believe they have been a victim of a phone scam in the last year.

230,137 unsolicited calls were made daily to UK consumers by debt management and personal loan companies, playing on the public's concerns over the recession. This is an example of what to expect over the next few months as Britain's economy continues to grow.

More than 60 % of UK households are already registered on TPS and are still faced with nuisance calls. Where the TPS have failed, the Call Prevention Registry has succeeded in that they are available to tackle the rare complaints with a fully compliant process, with the law always on their side.

The growth in economic prosper brings with it a false sense of security within the public's attitude towards the psychologies of buying. The public perception of the recession has tied many people down over the last few years and news of respite could draw the public out of a depression and in to the false security of signing up to credit and loans.

As the fastest quarterly expansion since 2006, the overall message is advising the public not to read too much into the figures as the economy hasn't actually recovered to its full potential. Registering with the Call Prevention Registry could effectively reduce the temptation for the public getting into financial debt.

Those who are receiving lots of nuisance calls should consider registering with the Call Prevention Registry, an organisation that keeps a do-not-call list. Customers can register their details with by calling freephone 0800 652 7780 or by visiting www.callpreventionregistry.com.

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