

Coverage:

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Cold Caller Outlaws

It isn't surprising that of the 2,092 consumers asked, three quarters of consumers want authorities to put a ban on cold calling in its entirety. According to consumer group Which? over a quarter of customers claim to feel intimidated during such a call.

There aren't many consumers out there who would welcome cold calls to their homes. This is why 'opt out' services are used in the UK, rather than 'opt in' services which are in fact operating in other countries like India. If consumers are looking for a service that provides support and advice on preventing these types of calls then CPR Global is the only service in the UK that can tick those boxes.

As the issue currently stands, some companies are failing to comply with industry guidelines which state that it is unlawful to make unsolicited marketing calls to those who have expressed their wish not to receive such calls. Although the TPS is successful in its commerce, they are only able to deal with complaints on a mass scale, as are Ofcom and the ICO.

CPR Global, the UK's anti-nuisance calls service provider is the only service that tackles problem companies with a personal follow up. This includes a written confirmation letter from the offending company ensuring the customer that they have taken the details off their lists.

It seems as though many consumers want to put a stop to cold calling completely but it is unjust and unfair to the thousands who work for call centres across the nation. There is a rational solution for those who are fed up with such calls and that is choosing to opt out with CPR Global.

Customers of CPR Global rate the service as the fifth most trusted service that they turn to after the police, the ambulance, the fire brigade and road side assistance. There's always someone to speak to and many are taking advantage of this, with customers calling for advice on the legitimacy of certain companies. Staff also report that elderly customers are calling when they're feeling vulnerable, which our friendly advisors are always happy to help with.

Customers can relax knowing that three telephone lines are protected, whether it's at work, home or even mobiles; they can rest assured that the family is covered wherever they are. For £39.75, CPR Global is available for its customers throughout the year. Those who are experiencing nuisance calls should consider registering their details with CPR Global by calling freephone 0800 652 7780 or by visiting www.callpreventionregistry.com.

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