

FACT SHEET

www.callpreventionregistry.co.uk



Call Prevention Registry
Putting a stop to nuisance calls

Call Prevention Registry is the UK's leading anti-nuisance calls service provider and the only organisation with the capacity to protect British households from unwanted sales calls made by UK AND overseas telemarketing operations.

HISTORY

2005 Call Prevention Registry is registered as Call Prevention Registry UK Ltd

2006 Call Prevention Registry attracts over 50,000 new members within the first twelve months of trading. More than 2,000 new customers joined the Call Prevention Registry (CPR) within days of CPR featuring on GMTV

2009 CPR becomes firmly established as UK's leading anti-nuisance calls service provider and provides 'do not call' lists to over 1,500 telemarketing companies

2009 CPR moves PR and Market Research function in-house with the appointment of Paul MacKenzie-Cummins as Head of PR and Dr Tajinder Kaur Biran, Global Marketing Research Officer

DID YOU KNOW?

CPR is the **only anti-nuisance calls service provider** that protects UK households from unwanted sales calls made from not just the UK but also overseas sales operators

CPR will soon be **expanding its operations** on a global scale, with centres in Canada, Australia and South Africa currently being established - soon to be followed by the USA

Company Performance

CPR registrations have increased 26% year-on-year from 2007/08 – 2008/09

WE HAVE

150,000

EXISTING CUSTOMERS

WE'RE ON COURSE FOR

100,000

NEW CUSTOMERS IN 2009

WE' ARE IN

5

COUNTRIES WORLDWIDE